

## Strengthening the Federation for the future



### Brentwood Exec Workshop, November 2023



#### Vision for the Federation

FoMC is a fit for purpose and relevant organisation delivering what our members want



#### Mission

FoMC's primary mission is (and has always been) to maintain our freedom and our right to use historic, classic and custom vehicles on New Zealand roads without restriction in any way.

Preservation and enhancement of the heritage values of our vehicles and our sector has emerged as a second and very important mission for the years ahead.



#### FoMC's Strategic Objectives

- 1. Increase FoMC revenue and funding, and the number of member clubs. Indirectly, increase the membership within our Clubs.
- 2. Protect and celebrate our heritage.
- 3. Be a very active and effective voice on all matters involving Government, its Agencies, on present and proposed policies and legislation
- 4. Enhance trade and skills training and retention for associated businesses and staff.
- 5. Plan and implement an effective and affordable FoMC structure and operating processes (incl succession planning) aligned to the achievement of the Vision, Mission and priority objectives



#### Brentwood Outcomes .... plus a sixth

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Protecting our heritage into the future

6. Share, publicise, celebrate and leverage the NZHCVS

#### Strengthening the FoMC for the future

First Impressions? .... Thoughts? .... Reactions? .... Are we on the right track? .... What are we missing? ....



We developed high-level action plan thoughts and possibilities for each of the 5 strategic objectives:

- 1. Grow revenue, funding and FoMC membership
- 2. Protect, enhance and celebrate heritage values of our sectors
- 3. Be a very active and effective voice with Government
- 4. Support enhanced trade and skills training for our sectors
- 5. Plan and implement an effective and affordable FoMC organisation structure necessary to deliver our work plans and to achieve our objectives



We've developed high-level action plan thoughts and possibilities for each of the 5 strategic objectives for FoMC:

- 1. Grow revenue, funding and FoMC membership
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... partly because we've been focussed on

- 12 month WOF's
- Overdue subs and tight finances
- NZHCVS Final Report and its communications
- Incorporated Societies



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- Overdue subs and follow-ups
- NZHCVS Final Report and its communications
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.. and the reality of our limited resources as a volunteer Exec & budgets to strengthen our future



Brentwood outcomes .....

# In our view the starting point and critical priority for our future planning is to strengthen our financial base



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## From our Brentwood workshop, we developed an initial, proposed action plan for the Revenue, Funding and Membership Objective

- 1. Use the NZHCVS to grow FoMC awareness and sector awareness
- 2. Increase FoMC subs for 2024/25 within Exec limits
- 3. Develop a club membership fee plan beyond 2024/25
- 4. Prospect and attract new clubs to join FoMC
- 5. Develop a possible "associate member" model for individuals/businesses beyond traditional clubs (requires Constitution change)
- 6. Develop a members' program whereby members of FoMC clubs get attractive deals, and supplier companies kick back a "commission" to FoMC. ("MCA model")



#### Michael's paper and discussion



#### Open AGM Discussion

Michael's paper and thought starters

Memo: Brentwood outcomes - early thoughts

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# Discussion / questions .... key points in your minds? .... next steps? .... Any other thoughts?



#### (recap) .... Strategic Objectives of the Federation of Motoring Clubs

- 1. Grow revenue, funding and FoMC membership, and directly the membership of clubs
- 2. Protect, enhance and celebrate heritage values of our sectors
- 3. Be a very active and effective voice with Government
- 4. Support enhanced trade and skills training for our sectors
- 5. Plan and implement an effective and affordable FoMC organisation structure necessary to deliver our work plans, and to achieve our objectives
- 6. Share, publicise, celebrate and leverage the NZHCVS



### Thank you all

